

PRIVACY POLICY

This policy governs the processing of your personal data carried out by **B.S.N. Biological Sales Network s.r.l.** (hereinafter "B.S.N.") within this website, in accordance with current regulations on data protection, in particular EU Regulation 2016/679 (General Data Protection Regulation, hereinafter "GDPR").

DATA CONTROLLER

The Data Controller is B.S.N. Biological Sales Network s.r.l., with office address in via Coelli 18, 26012 Castelleone (CR) – Italy.

You can contact the Data Controller at any time at the following contacts: tel. +39 0374 351005, fax. +39 0374 57965, e-mail contact@bsn-srl.it.

The updated list of Data Processors is made available by the Data Controller upon request.

PROCESSING OF YOUR PERSONAL DATA

PERSONAL DATA AND PURPOSE

B.S.N. only processes personal data for specific, professional purposes.

CONTACT DETAILS – The data provided will be processed to respond to your requests and questions about our products and services, or to contact you at the telephone number or e-mail address to provide the requested information. The legal basis for this is B.S.N.'s legitimate interest.

With your explicit consent, the data provide will be used for marketing purposes and for sending commercial communications or advertising material on products or services offered by B.S.N.

PERSONAL DATA RECIPIENTS

The personal data provided will be communicated to recipients, who will process the data as Processors (article 28 of the GDPR), as persons acting under the authority of the Controller and Processor (article 29 of the GDPR), for the purposes listed above. Precisely, the data will be communicated to: parties that provide services for the management of the information system and telecommunications networks used by the Data Controller (including e-mail, the web platform); studies or companies in the context of assistance and consultancy relationships; competent authorities for compliance with legal obligations and provisions of public bodies, upon request.

STORAGE

B.S.N. will retain your personal data for the period necessary for the purpose. The period of time is determined on the basis of an overall assessment of the type and amount of personal data, B.S.N.'s legitimate interest, and the fulfilment of any customer or statutory requirements.

SECURITY

Your personal data are processed with automated tools for the time strictly necessary to achieve the purposes for which they were collected. In accordance with the article 32 of the GDPR, specific security measures are observed to prevent data loss, illicit or incorrect use and unauthorized access.

YOUR PRIVACY RIGHTS

With respect to the personal data provided, in accordance with articles 15–21 of the GDPR, you have the following rights:

- to request access the data and request a copy;
- to request rectification;
- to request erasure;
- to obtain restriction of processing;
- to object to the processing;
- to receive the personal data in a structured, commonly used and machine-readable format and to transmit such data to another controller without hindrance, where technically feasible.

We inform you that you have the right at any time to object to the processing of personal data. You can exercise your rights by writing an e-mail to contact@bsn-srl.it. Please be aware that it is your right to submit a complaint to the competent Italian data protection authority (Garante per la Protezione dei Dati Personali).

UPDATES

B.S.N. complies with legislation related to the protection of personal information and strives to review and improve this privacy policy in a timely manner.

Last revised: June 27, 2022.